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Chaiwala,
132 Uxbridge Road
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18/07/2022

Premises Licence Application for Late Night Refreshment

Dear Carol Fregiste-Thomas,

I am writing on behalf of Square Guys Ltd the proprietor of the above premises, and applicant for the licence.

You may not be aware by Square Guys have already been operating a similar premises in Kingsbury with the same licensable hours as this application sought, for over a year now. The location is similar, a busy shopping area, traffic 24/7 and residents above and around the premises.

The applicant has an excellent relationship with his immediate neighbours and responds personally to any issues raised. To date, no such issues have been raised and there have been no complaints whatsoever to the running of the business. This is something the applicant wishes to continue at this new store in Shepherds Bush. The Chaiwala is a café/restaurant serving Indian street food and specially brewed teas, it is far removed from many of the standard fast food delivery chains, the management and applicants strive to deliver a difference.

My client is well aware of the area in which he is soon to start operating and aware of the visible issues. They are focussed on customer relations, and that extends beyond those that come to their door. The manner in which they operate their business does not attract complaints as has been proven at the Kingsbury store, and the exact same model is being brought to Shepherds Bush.

Shepherds Bush Green is like all open spaces across London, a very difficult area to deal with. My policing career started in 1988 in Shepherds Bush and the green had the same issues then as it does today. Highlighting these issues is still important and while it remains the responsibility of the individual and their own conscience, we do have a responsibility to ensure that we do not add to those issues.

As you will note, this is an application for late night refreshment, not alcohol sales and as such no alcohol will ever be sold at Chaiiwala. Furthermore, you will note within the below operating schedule that staff will not permit anyone to enter the premises with open vessels of alcohol. There are a number of further conditions within the application that hopefully go some way to deal with the issues of potential disturbance, note points 15-17, 22, 24-26.

The applicant would be happy to discuss any amendments to the operating schedule if you think they would benefit the area and the issues you have raised.

We look forward to hearing from you

Kind Regards

Peter

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